

DEREK SCHWARZ

SUMMARY

- Lead UX designer, strategist, researcher and manager with 13 years experience in web design, product design, mobile, and startups, across a wide array of industries
- Experienced leading UX design teams, training, mentoring, and managing UX designers
- Strength in presenting to and leading strategic meetings with C-Suite stakeholders, pitching to new clients
- Extensive UX design, research and strategy experience, via moderated and unmoderated usability testing, customer and stakeholder interviews, competitive analysis, strategy workshops, surveys, persona development, user journeys, experience maps, content audits, card sorts, information architecture, sitemaps, wireframes, rapid iterative design, prototype development, eye tracking, heat maps, and A/B testing
- Skilled in Figma, Sketch, InVision, Axure, Adobe XD, HotJar, UserTesting.com, TryMyUI, TheyDo, and Miro

WORK EXPERIENCE

PAGE 1 OF 2

Contract UX Lead Designer, Researcher, & Strategist JAN 2022 - PRESENT

Clients include:

Velir - Digital Agency

- Redesigned the UX for various websites including Bill & Melinda Gates Foundation, Museum of Science, Windsor Communities, Pioneer Square Brands, Energize CT, Brooklyn Data Co., American Health Information Association, Polen Capital, New York State Canals, Business Group on Health, and US Holocaust Memorial Museum

Boston Digital - Digital Agency

- Redesigned the UX for various websites including Mass General Brigham, Massport (Including Boston Logan Airport), Liberty Mutual, L.E.K. Consulting, Harvard Extension School, Northeastern University Graduate School, CONMED, Isaacson Miller, REGENXBIO, Horizon Beverage, Point32Health, and MCRA

MacQuarium - Customer Experience Agency

- Evolved the UX of Norfolk Southern's rail shipping customer portal

Huge - Digital Agency

- Redesigned Barclays Corporate and Investment banking site's IA and navigation

Associate UX Director / UX Lead - Boston Digital OCT 2017 - JAN 2022

- Led UX design team, training, mentoring, and managing UX designers
- Responsible for pitching clients, presenting to C-Suite stakeholders, and evolving the agency's UX process and collaboration between development, visual design, accounts, digital marketing and sales
- Simultaneously led the UX discovery, strategy and design from start to finish for clients including Carrier, Valero, Mass General Brigham, Cambridge Trust, Onity, and LenelS2
- Performed strategic UX consulting and partial redesigns for clients including Moderna, John Hancock, Liberty Mutual, Harvard Medical School, Michigan Law, Fage Yogurt, Vertex Pharmaceuticals, Charles River Labs, ConMed, L.E.K. Consulting, and Five Star Senior Living

DEREK SCHWARZ

WORK EXPERIENCE CONTINUED

PAGE 2 OF 2

Lead Senior UX Designer - Infinata JUL 2016 - NOV 2016

- Led the UX design for the new product Morpheus, a total redesign of the existing platform; responsible for design vision, integrating UX processes into the agile team, creating information architecture and designing wireframes for both customer facing product and admin portal

Interaction / UX Designer - Kronos MAR 2014 - JUN 2016

- Collaborated closely with a cross-functional team of product managers, developers, architects, researchers, usability strategists, visual designers and creative directors to iteratively design solutions to complex design problems for a wide array of clients including Google, Nike, Target, Apple, MGH, Marriott, Universal Studios, Zappos etc.
- Led the design of multiple web and mobile projects simultaneously; responsible for planning, envisioning concepts, designing wireframes within tight time and budget constraints
- Recognized by Kronos senior executives at annual company-wide event: Innovation Award for my contribution to the Gamification project & Leadership Award for my contribution to the HR Employee Self Service project

Co-Founder and UX Designer - UgoBudi MAY 2011 - JUL 2014

- Managed product design, UX and branding for social mobile application
- Created wireframes, mock ups, storyboards and UI elements
- Prototyped and usability tested several mobile application concepts



EDUCATION

Elon University 2011
Bachelor of Arts in Strategic Communications & Digital Art

The Lean Start Up Challenge 2013
Boston Business Accelerator

Flourishing Center 2016
Applied Positive Psychology Certificate (CAPP)
Positive Psychology Coach Certificate

Tony Robbins 2015-2017
Mastery University
Business Mastery

CONTACT

Email:
Derek@DerekSchwarz.com

Phone:
+1 978 886 4671

Website:
www.DerekSchwarz.com

LinkedIn:
www.linkedin.com/in/deschwarz/